

Hisense 40A4K 40-Inch FHD 1080p Google Smart TV

QUICK BUYER GUIDE



Ideal for streaming, gaming, and sports enthusiasts

At a Glance Specs



SCREEN SIZE
40-inch LCD display



RESOLUTION
1080p high-definition



AUDIO TECHNOLOGY
DTS Virtual: X immersive sound



SMART FEATURES
Google TV with 700,000+ apps



CONNECTIVITY
Bluetooth, HDMI, Wi-Fi, Ethernet



GAMING MODE
Low input lag for responsive gameplay









VOICE CONTROL
Voice remote with Google Assistant









WEIGHT
17.36 pounds with included stand







Who It Is For

-  Streaming content from multiple platforms
-  Watching sports with enhanced motion clarity
-  Gaming with low input lag
-  Using voice commands for easy navigation
-  Connecting Bluetooth audio devices
-  Accessing Google TV apps and services

Who It Is Not For

-  Users needing 4K resolution
-  Those prioritizing 60Hz refresh rates
-  People without internet access
-  Individuals requiring advanced audio formats
-  Users wanting built-in soundbar
-  Those needing a compact design

Trade Offs to Consider

-  No 4K support for ultra HD content
-  Limited audio customization options
-  Voice remote requires Wi-Fi connection
-  No smart home integration beyond Google Assistant
-  Slightly heavier than similar models
-  No built-in soundbar or audio output



Users Say

● POSITIVES

- ✓ Easy to set up and use
 - ✓ Great for streaming and sports
 - ✓ Voice remote works well for basic tasks
 - ✓ Good value for the price
 - ✓ Clear picture with 1080p resolution
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● COMPLAINTS

- ⚠ No 4K support for premium content
- ⚠ Audio quality could be better
- ⚠ Voice remote has limited functions
- ⚠ Setup required for Chromecast
- ⚠ No built-in soundbar for immersive audio



How It Compares

- Less expensive than 4K smart TVs
- Fewer smart features than higher-end models
- Better for basic streaming and gaming
- Simpler setup than multi-platform TVs
- Lower resolution than 4K alternatives
- No advanced audio customization



Choose This If...

- ✓ You need a smart TV for streaming and apps
- ✓ You watch sports with motion clarity
- ✓ You play games with low input lag
- ✓ You prefer voice control for simplicity
- ✓ You want a budget-friendly smart TV
- ✓ You need Bluetooth connectivity

✗ Skip This If...

- ✗ You require 4K resolution
- ✗ You need advanced audio customization
- ✗ You want a built-in soundbar
- ✗ You prioritize 60Hz refresh rates
- ✗ You need smart home integration beyond Google Assistant
- ✗ You want a compact, lightweight design



Learn More



Read our Review

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