

TCL 32S350G 1080p LED Smart TV with Google TV (2023 Model)

QUICK BUYER GUIDE



Ideal for small spaces needing 1080p streaming with voice control and Alexa compatibility

At a Glance Specs



SCREEN SIZE

32-inch LED display with 16:9 aspect ratio



RESOLUTION

1080p Full HD with HDR10 and HLG support



SMART FEATURES

Google TV interface with Chromecast built-in



CONNECTIVITY

2 HDMI ports (one with ARC), Wi-Fi, Bluetooth



AUDIO

Built-in speakers with Bluetooth headphone support



DESIGN

Slim bezel-less frame with stand included



DIMENSIONS

28.1"W x 16.6"H x 3.1"D (without stand)



Who It Is For

-  Homeowners with limited wall space
-  Streaming service subscribers
-  Voice assistant users
-  Budget-conscious buyers
-  Secondary TV for home office
-  Smart home integrators



Who It Is Not For

-  4K UHD content viewers
-  Gaming console users needing 120Hz
-  Home theater enthusiasts
-  Those requiring HDR10+ support
-  Users needing multiple HDMI ports
-  OLED display seekers



Trade Offs to Consider

- Lower resolution than 4K models
- Limited gaming performance capabilities
- No local dimming for brighter blacks
- Basic built-in speakers
- Smaller screen size for immersive viewing
- Fewer HDMI ports than premium models



How It Compares

- Better than 4K TVs for budget 1080p needs
- Similar to mid-range smart TVs in features
- Less powerful than gaming-focused models
- Comparable to other 32-inch LED TVs
- Simpler than premium smart TV interfaces
- More compact than larger screen alternatives



Choose This If...

- ✓ Want 1080p streaming at affordable price
- ✓ Need voice control with Google Assistant
- ✓ Looking for compact smart TV solution
- ✓ Plan to use with Alexa-compatible devices
- ✓ Seek basic smart TV features without extra costs

✗ Skip This If...

- ✗ Require 4K Ultra HD resolution
- ✗ Need advanced gaming performance
- ✗ Want larger screen size
- ✗ Looking for OLED display technology
- ✗ Desire multiple HDMI port options
- ✗ Seek HDR10+ content support



Learn More



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