

TCL 32S350R 1080p LED Smart TV with Roku TV (2023 Model)

QUICK BUYER GUIDE



Ideal for small spaces with smart home integration and streaming needs

At a Glance Specs



SCREEN SIZE

32-inch LED display for compact setups



RESOLUTION

1080p Full HD for clear picture quality



CONNECTIVITY

3 HDMI ports with ARC support



SMART FEATURES

Roku TV OS with 250+ live channels



DESIGN

Bezel-less metal frame for modern look



DIMENSIONS

28.1"W x 16.6"H footprint



AUDIO

Built-in speakers for basic sound



Who It Is For

-  Users needing compact TV for small rooms
-  Smart home users with Alexa/Google integration
-  Streamers requiring Roku TV OS
-  Gamers seeking low input lag mode
-  Budget-conscious buyers prioritizing features



Who It Is Not For

-  Those requiring 4K Ultra HD resolution
-  Users needing 120Hz refresh rates
-  Professional video editors
-  Large family entertainment spaces
-  High-end audiophiles



Trade Offs to Consider

- 32-inch size vs larger 4K TVs
- 60Hz refresh rate vs higher-end models
- Basic speakers vs external audio systems
- Roku OS vs Android TV platforms
- Limited port selection vs premium models



How It Compares

- 1080p vs 4K Ultra HD resolution
- Roku OS vs Android TV ecosystems
- 3 HDMI ports vs 4K TV ports
- 60Hz vs 120Hz refresh rates
- Bezel-less design vs traditional frames



Choose This If...

- ✓ Need compact smart TV for small space
- ✓ Want Roku TV OS with live channels
- ✓ Seek low input lag for gaming
- ✓ Prioritize feature-rich design



Skip This If...

- ✗ Require 4K Ultra HD resolution
- ✗ Need higher refresh rates
- ✗ Want advanced audio systems
- ✗ Looking for premium brand features



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