

# TCL 43S350R 1080p LED Smart TV with Roku TV (2023)

## QUICK BUYER GUIDE



Homeowners seeking a 43-inch smart TV with Roku streaming and voice control

### At a Glance Specs



SCREEN SIZE

**43-inch LED display**



RESOLUTION

**1080p Full HD clarity**



CONNECTIVITY

**3 HDMI ports with ARC support**



SMART FEATURES

**Roku TV with 250+ streaming apps**



DESIGN

**Bezel-less metal frame**



DIMENSIONS

**37.6"W x 21.8"H footprint**



## Who It Is For

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- ✓ Homeowners needing a 43-inch smart TV
- ✓ Gaming enthusiasts looking for low input lag
- ✓ Streaming users with Roku app access
- ✓ Smart home integrators with Alexa/Google support



## Who It Is Not For

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- ✗ 4K UHD TV users
- ✗ Users requiring 4K resolution
- ✗ Larger screen size seekers
- ✗ HDMI-2.1 port users



## Trade Offs to Consider

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- No 4K UHD support
- Limited HDMI ports (3 total)
- No HDR10+ compatibility
- Basic built-in speakers

## How It Compares

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- Less advanced than 4K UHD models
- Roku TV offers extensive streaming apps
- Comparable to mid-tier smart TVs
- Fewer HDMI ports than premium models

## Choose This If...

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- ✓ Want a mid-sized smart TV with Roku
- ✓ Need voice assistant integration
- ✓ Seek streaming app variety
- ✓ Prioritize budget-friendly smart TV

## Skip This If...

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- ✗ Require 4K resolution
- ✗ Need more HDMI ports
- ✗ Desire HDR10+ support
- ✗ Want advanced gaming features



## Learn More

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### Read our Review

[TCL 43-Inch S3 1080p Smart TV Review: Alexa, Google Assistant, and HomeKit Compatibility](#)



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