

# TOSHIBA 65C350LU 4K UHD Smart Fire TV with Alexa

## QUICK BUYER GUIDE



Home theater enthusiasts seeking 4K HDR with Fire TV and Alexa voice control



## At a Glance Specs

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### SCREEN SIZE

**65-inch LED display with 16:9 aspect ratio**



### RESOLUTION

**4K Ultra HD with 60Hz refresh rate**



### VOICE CONTROL

**Alexa voice remote for hands-free commands**



### WEIGHT

**37 pounds with built-in speakers**



### DISPLAY TECH

**LED backlight with Regza Engine 4K processing**



### SMART FEATURES

**Fire TV integration with Dolby Vision HDR**



### CONNECTIVITY

**Apple Airplay support for device mirroring**



## Who It Is For

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- ✓ Users wanting 4K HDR streaming with Fire TV
- ✓ Gamers needing low-latency game mode
- ✓ Smart home users with Alexa integration
- ✓ Home theater setups requiring Dolby Vision
- ✓ Apple device owners needing Airplay support
- ✓ Space-constrained setups with 65-inch screen



## Who It Is Not For

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- ✗ Users requiring 8K resolution
- ✗ 120Hz refresh rate enthusiasts
- ✗ 4K HDR without Fire TV integration
- ✗ Those needing 4K without Alexa voice
- ✗ Portable TV users
- ✗ High-end audiophiles seeking premium sound



## Trade Offs to Consider

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- 4K resolution vs 8K ultra HD
- 60Hz refresh rate vs 120Hz
- Fire TV ecosystem vs Roku
- Alexa voice control vs Google Assistant
- Single remote vs multi-device control
- Built-in speakers vs external audio



## Users Say

### ● POSITIVES

- ✓ Excellent 4K picture quality with HDR
- ✓ Fire TV interface is intuitive and fast
- ✓ Alexa voice commands work reliably
- ✓ Great value for 65-inch 4K display

### ● COMPLAINTS

- ⚠ No 4K HDR without Fire TV subscription
- ⚠ Built-in speakers lack depth
- ⚠ Remote requires line-of-sight for voice
- ⚠ Limited app selection compared to Roku



## How It Compares

- 4K vs 8K resolution capabilities
- 60Hz vs 120Hz refresh rates
- Fire TV vs Roku streaming ecosystem
- Alexa vs Google Assistant voice
- Single remote vs multi-device setup
- Built-in speakers vs external soundbars



## Choose This If...

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- ✓ You need 4K HDR streaming with Fire TV
- ✓ Want Alexa voice control for smart home
- ✓ Require Apple Airplay for device mirroring
- ✓ Seek 65-inch display with 16:9 ratio
- ✓ Looking for 4K at affordable price point



## Skip This If...

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- ✗ You need 8K ultra HD resolution
- ✗ Require 120Hz refresh rate for gaming
- ✗ Want 4K without Fire TV subscription
- ✗ Need advanced audio systems
- ✗ Prioritize premium sound quality



## Learn More

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### Read our Review

[TOSHIBA 65C350LU 4K Fire TV: Smart TV with Alexa and Apple AirPlay](#)



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